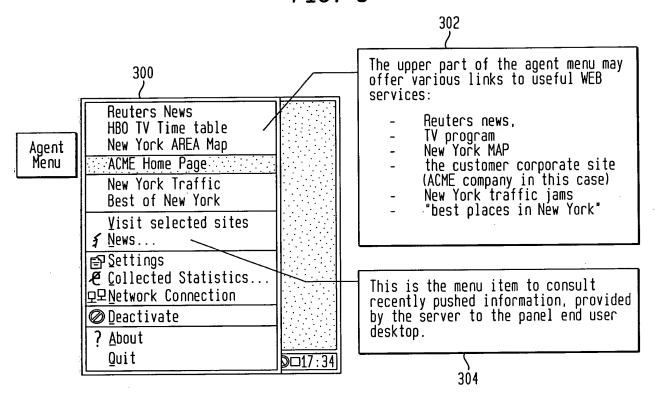


2/12 **FIG**. **2** 

Session History  Page AOL Anywhere   Today's Horoscopes http://my.aol.com/horoscopes/  Previous Next Remove Refresh  Page was printed  Page was printed	Read time
http://my.aol.com/horoscopes/    Previous   Next   Refresh   Transition by clicking on a link   High	Read time
Previous Next Remove Refresh Transition by clicking on a link High	Read time
I distributed a second of the	Head time
Page was printed	N- III
	Z
Browse Session in depth Load Time=2s 205	
starting wednesday at 16:51:45 Read Time=23 203	
Veiw Number=1	
206	
PAGE NAME 202	
1-4 Navigation outside monitored area, for 53 s	] ]
112 47 N. (Wolcome to ANI Anywhere)	
3- (Free AOL!)	
4- □   (Welcome to AOL Anywhere) 5 s	
5-4 (AOL Anywhere   Today's Hororscopes)  1 mn 43 s	
6- (http://my.aol.com/shared/routefind.psp) 6 s	
A (10) 0 1 0 1 0 1 0 1 0 1 0 1 0 1 0 1 0 1	
1/-   218   AUL Search: Search Results for toys / 28 s   (Shop@AOL.COM - Toys&Games)   28 s   14 s	
9- (Web Centers   Travel) 6 s	
10-√M	
11- 212 Navigation outside monitored area, for 1 mn 24 s	
12 Paggas issative for 1 mg 15 c	
13- Navigation outside monitored area, for 39 s http://dir.yahoo.com/Business_and_Economy/Shi	pping_and
14-√M In	
15- 226 Navigation outside monitored area, for 4 s	
16- P □ Amazon.comEarth's Biggest Selection 15 s	
17- 220 Browser has lost the focus, for 1 mn 12 s	
18- 216 ► (Amazon.comEarth's Biggest Selection) 7 s	
19- € Navigation outside monitored area, for 1 mn 44 s	
20- €	
21- ► (SYSTAR: First in Strategic Business Pro) 3 s	
22- (SYSTAR-Partners) 5 s	
23- dn	
24-√ Out Navigation outside monitored area, for 30 s	
	$\neg \mid \mid$
Going to http://www.bmc.com/products/catalog/businessbridge.html	
duration: 11 mn 22 s	$ \square$
	▽

FIG. 3



## FIG. 4

RE 1311E MIGGI OMEGITA TITO 03011 TITOET NET EMPOTE.	
File Edit View Favorites Tools Help	€ ]
Compared Stop Refresh Home Search Favorites History E-Mail Print Edit Discu	
Links 🗗 Web 🗗 Best of the Web 🗗 Channel Guide 🔁 Customize Links 🗗 Free Hotmail 🔁 Internet Explorer News 🗗 Internet S	
Address @D:\InetPub\wwwroot\RATP\ModelsOfResults\WebVisionAnalyzer-SitesDetails.htm	, Go
Macromedia: Dreamweaver - Trial Download 8 s	Δ
Site Audit	
This section gives insights into possible improvements for the site design	
占 Frequently used, slow-loading pages	
It will be worthwile looking in to these pages to reduce their load time	
Name Nb Visits Avg Load time	ŀ
Balades sur le WEB 28 13 s	
_d "Run-through" pages	
These pages are often visited, but read time is very short Their purpose in mainly navigational. It may be possible to get rid of them by inserving the links into a different page.	
Name Read Time Nb Visits	
크 Distant, popular pages	
These pages are often visited, but took the fastest visitor 406 at least 4 clicks to reach them. It may be a good idea to make them accessible from the home page	
Technical	
performance	
-	
_d 13 s is the average load time of pages on site macromedia _d 1 mn 54 s is the highest load time experienced on site macromedia _d 19 s is the average read time	
டி 9 is the number of different pages that were read on this site	
. □ 모모 Local intranet	
[문] ·     보고 Local Intranet	

₹ Visitors-Microsoft Internet Exporer "Links" Address File Edit View Favorites Tools Help RATP WebVision Analyzer In/Out Sessions **Visitors** Main Web Vision Menu Analyser Sites Important Entry and exit . Pages NOW Entries - overall \_\_\_d Session: 57 monitored sessions, have been recorded up to now ப் Visitors: 6 registered visitors visited the web portal (10 sessions per visitor, on average) ႕ Entry methods The table below indicates the number of times visitors entered the portal, in different ways. The total may not add up to the figures above, as a visitor can enter the portal several times in the same session **PERCENTAGE** NUMBER ENTRY METHOD 0% 0 Made request to Search Engine\* -50225 44% Made a page in the portal their home page Entered from another site 32 56% \* see details below Where they came from -504 → Entries-from Search engines This table gives details of entries from Search engines NUMBER % TOP 5 KEYWORDS SEARCH ENGINE 506 Exit ப் In 13 sessions out of 57, the visitor exited the portal after visiting just 1 page and did not return ப் Out of 57 terminated sessions, 18 ended because the user did not touch the browser for 25 mn O s. and 38 because the user closed all browser windows 山 Exit Methods Here are a few ways by which the visitors left our portal: O clicked on a link 4 changed window and did not return in the session 21 exited the session while still inside the portal 4 clicked on the Backward or Forward button to exit the portal 2 used other browser facilities such as favorites, history, home button, address bar |©Ex...|♥Inb...|₩i...|☆Cre'...|☆C:\...|♡Fro...|♠Vi...|點Pai... 

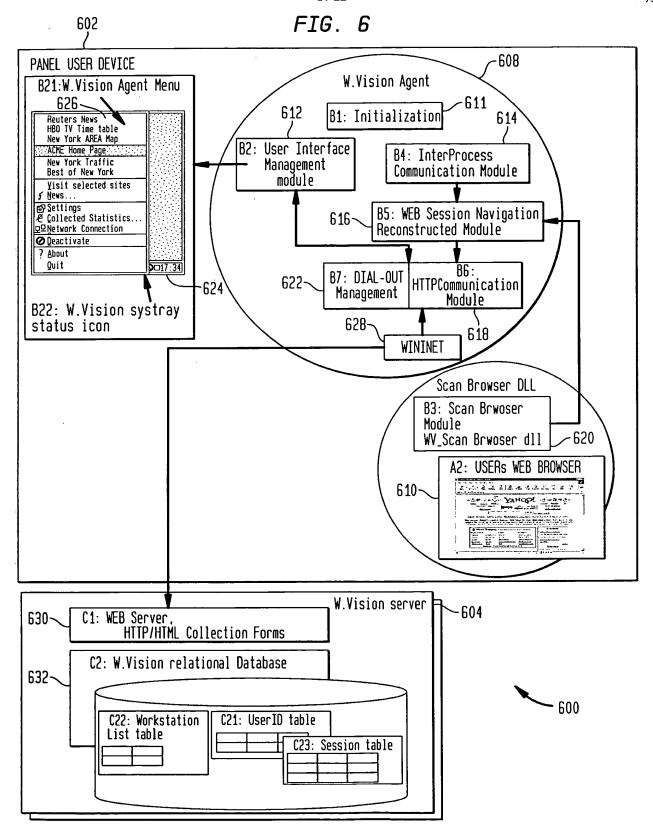


FIG. 7

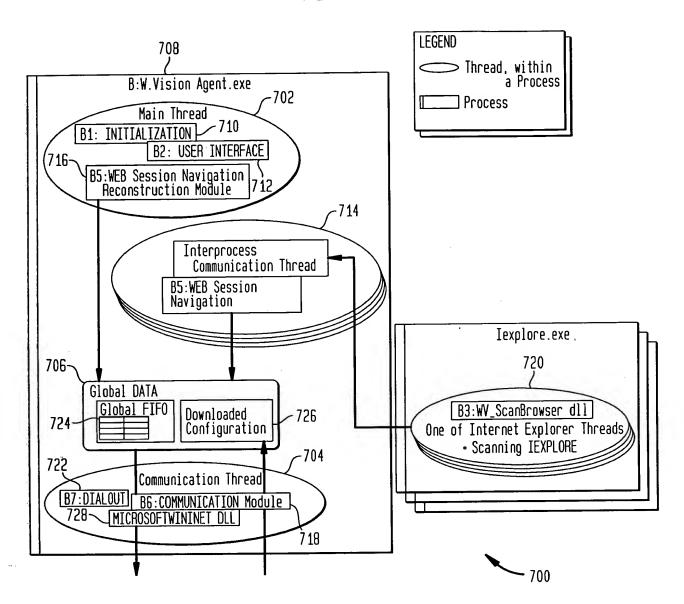
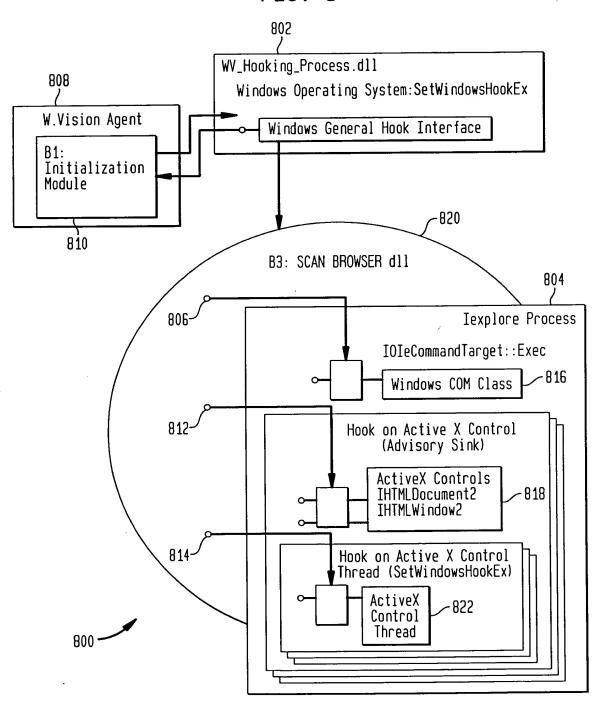


FIG. 8



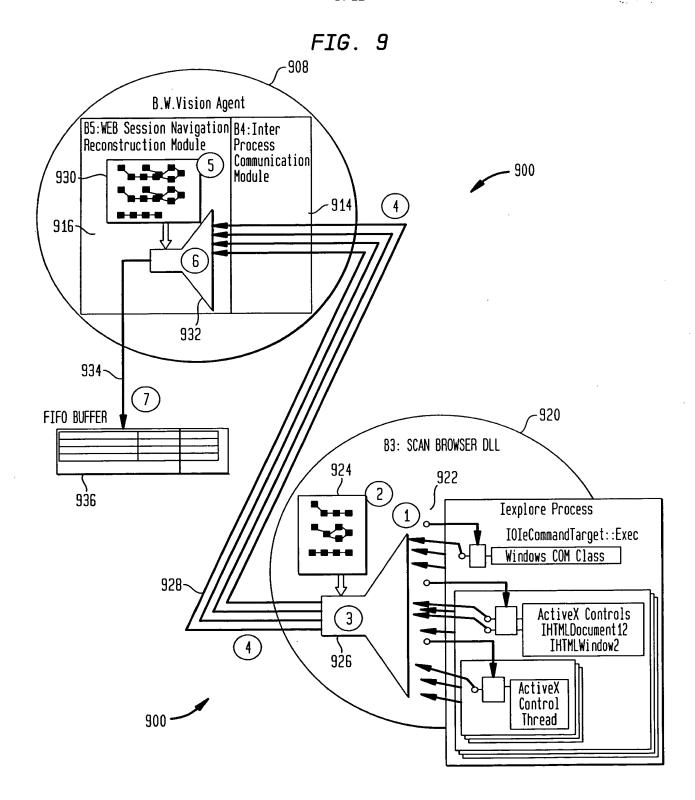


FIG. 10

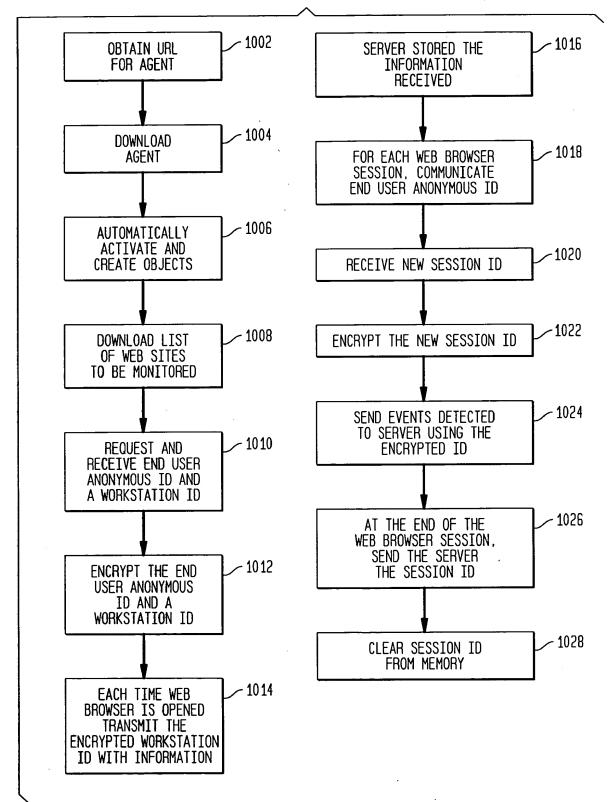


FIG. 11

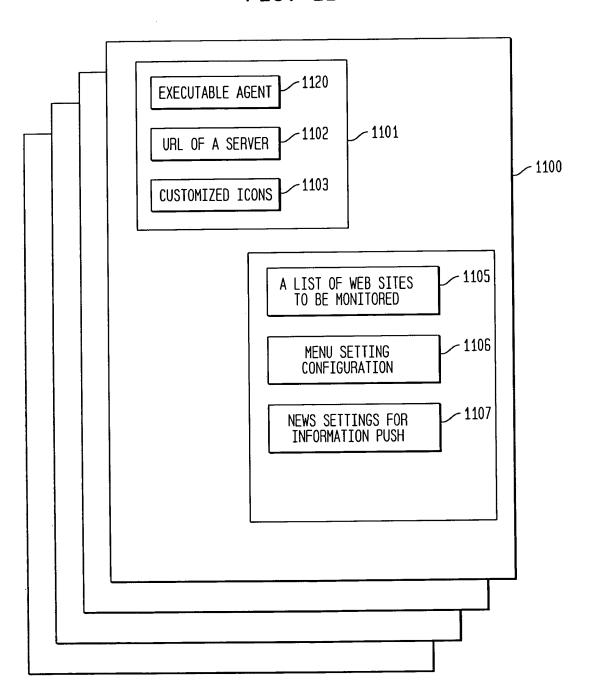


FIG. 12

